



Environmental Accreditation Program Launched

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As more and more customers become environmentally aware, they are often questioning the environmental credentials of businesses they deal with.

Bodyshops are no different to any other business when it comes to this scrutiny so Motor Traders Association of NSW has launched a program that will assist the industry in becoming "greener".

The association has launched an Environmental Accreditation program run through the MTA's Green Stamp Plus program and recognises the environmental achievements of businesses in the motor industry.

"Consumers are increasingly interested in the green credentials of the businesses they deal with. Achieving Green Stamp Environmental Accreditation demonstrates that businesses' commitment to sustainable and clean practices, and will make that business more attractive to potential customers," said MTA NSW CEO, James McCall.

"The motor industry has a lot of environmental issues to deal with, and the Association has witnessed the industry embracing these challenges through implementing new technologies and processes. A growing number of businesses have implemented operating processes and are managing particular wastes to a standard never previously achieved in Australia. These achievements should be recognised.

"As more businesses are rewarded for their environmental initiatives and display the Green Stamp, the profile of the industry will be raised.

"Achieving Green Stamp Plus Accreditation is a tangible reward for businesses' good environmental practices. Becoming accredited gives businesses in the motor industry the opportunity to market its environmental achievements as well as raise morale amongst staff. I would encourage all businesses to seriously consider applying for Accreditation."

The MTA runs the Green Stamp Plus program, a federal initiative run through the state motor trade associations, for the motor industry in NSW and the ACT.

Green Stamp services are available to both Members and non-members of the Association. As well as Accreditation, MTA provides free onsite environmental checks in addition to articles, information guides, Product & Service Directory and sample management plans and policies.

Accreditation is based on a merit system of set criteria relating to environmental management, liquid waste disposal, energy and water efficiency, waste reduction and recycling, spill management, air pollution management, noise pollution management and wastewater management. Businesses that achieve Accreditation are awarded with the "Green Stamp" and are able to promote this to their clients and potential customers.

Information about the NSW accreditation is available at www.greenstamp.mtansw.com.au or information about the federal project can be found at www.greenstampplus.com.au

*This story was found at:
<http://www.paintandpanel.com.au/news/environmental-accreditation-program-launched>*